## HOW TO LEVERAGE YOUR INFLUENCE WITH FEWER HUMANS IN THE PROCESS-CHAIN?

The position of finance remains a crucial one however, in fact, it is becoming more important as improved access to real time financial data, and data analytics capabilities, play into finance's strengths and support its role as a strategic partner in corporate decision-making.

For those leading Finance operations, it's more important than ever to foster strategic relationships, connect personally with their teams, and leverage their significant insights for the benefit of the enterprise.

THE CHALLENGE IS: HOW DO YOU SUCCESSFULLY EXTEND YOUR REACH OF INFLUENCE ACROSS THE FINANCE TEAM AS WELL AS THE CFO, IN THE NEW, TECHNOLOGY-ENABLED WORKPLACE?





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